Leading Lady Newsletter

November 2017



Healthy Aging and Your Skin

Trends and Treatments for Baby Boomers

With more than 70 million baby boomers in the United States poised to join the ranks of those aged 65 and older in coming years, this generation has embraced a new twist on aging gracefully. These individuals don't think of themselves as old, and in many respects, they are not, at least not in the same sense their parents were after they passed the 65-year mark.

A State of Mind

In addition to wanting to remain vital and active, boomers are increasingly expressing a desire to look as young as they feel. Many boomers are turning to minimally invasive procedures to avoid the downtime and drastic changes in One of the first indicators of overall health and how gracefully someone is aging is the condition of someone's skin. Take the backs of the hands, for example. The increasingly noticeable and enlarging veins and so-called age spots are some of the first telltale signs of aging.

Vitality at Any Age

John Roseby, executive spa director at the famous Arizona-based spa, Canyon Ranch, says skin care, massage, and bodywork are part of their wellness philosophy.

"Health and vitality at any age is one of our core messages and one we believe in "Feeling gratitude and not expressing it is like wrapping a present and not giving it."



Office Hours and Contact

Oasis Skin Care Clinic Lilly Cook 6182074404 Wednesday - Sunday 10am - 7pm 6182074404



Feeling fit and healthy--no matter what your age--contributes to a quality life.

appearance associated with plastic surgery. Almost miraculously, it's possible to look much younger than one's years, since modern health care is helping ward off life-shortening disease at a tremendous rate. The result is a growing population expected to live longer than any generation before and to look better doing it.

passionately," he says. "Regular skin care programs allow vibrant health to shine from deep within."

Anne Williams, esthetician and director of education at Associated Bodywork and Massage Professionals, agrees and says a spa is an excellent place to treat the

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entire body. "Massage improves the appearance and condition of skin, and tones muscle tissue, thanks to improved local circulation."

With age and inactivity, circulation slows and skin becomes pale and cold. "Massage has a stimulating cellular function in the hypodermis, dermis, and epidermis," says Sharon Puszko, director of Day-Break Geriatric Massage Institute. "Touch nurtures, relaxes, and heals, as well as stimulates and activates."

Ultimately, Williams says, one of the greatest benefits of any type of skin care and bodywork treatment is the ability it gives you to reconnect. "You re-experience your body. When you're in your body, you own it in a different way. You care about it in a different way."

Skin's Graceful Aging

Proper skin care can help ward off signs of aging. Here are some healthful skin care tips for caring for maturing skin.

Protect Your Skin

The most important thing you can do for your skin, Williams says, is to consistently use sunscreen. Whether skiing the Colorado Rockies, swimming the Pacific Ocean, or just walking to your car for a lunch break, sunscreen should be a part of your daily routine, as sun damage is the number one cause of prematurely aged skin. Consider buying makeup or moisturizer with an SPF of 15 or higher to ensure constant protection. To protect you from the full range of ultraviolet rays, look for products containing at least one of these ingredients: avobenzone. titanium dioxide, or zinc oxide.

Keep it Moist

Depending on where you live, you may not give much credence to moisturizer use, but experts say it is a critical piece of the puzzle for great skin. Avoid traditional grocery store finds in favor of a more targeted moisturizing product, preferably one recommended by your esthetician. If you spend money on anything, Williams says, spend it on a good moisturizer. A gentle cleanser (no bar soap on the face, ever, she says) and an alcohol-free toner will round out a simple, yet effective skin care plan. In general, it's a good idea to stick with one

product line since products are usually designed to work together.

Don't Overdo It

In our zeal to clean our skin, we often overdo it. Just as you shouldn't exfoliate too often (no more than once a week), you should also avoid overscrubbing your face, even with just water and a washcloth. Your skin is fragile; treat it as such. It pays to leave the serious exfoliation to an expert esthetician and go gently on your skin at home.

Watch What You Eat

The healthier you eat, the better your skin will look. This means natural, unprocessed foods with high antioxidant and vitamin contents (in other words, fruits and vegetables). Strive to replace processed breads and cereals with whole-grain alternatives that contain fiber. Eliminate or go easy on caffeine and sugar. Many believe drinking plenty of water will keep your skin hydrated and healthy.

Talk to the Experts

Williams says working with a skin care professional will help establish a good base of knowledge about how to care for your skin. Having an expert who knows you and your history will help address changes going forward. For example, if you change climates, your skin's needs will change as well. The same is true with the seasons.

The seasons of your life will bring yet more changes to your skin care needs. Talking to an expert will help guide you through those changes and give you proactive self-care steps. Growing older doesn't have to mean growing old.



An esthetician can help you determine noninvasive ways to maintain a healthy complexion.

Lavender

An Essential Oil for Fundamental Health

Laurie Chance Smith

Lavender essential oil is a one-stop medicine chest, helping to reduce anxiety, fatigue, and stress and balance hormones, increase the immune response, lower blood pressure, and relieve pain. To utilize lavender's healing benefits at home, mix five to 10 drops of lavender essential oil in one ounce of jojoba oil or unscented lotion. (Essential oils shouldn't be applied directly to the skin; it's best to partner them with a carrier oil, liquid, or lotion.)

EARACHES

For earaches, dab one drop of lavender massage oil behind the ear and rub gently. Alternatively, place one drop of lavender oil on a cotton ball and carefully place inside the outer ear.

HEADACHES

Inhaling lavender is also effective for headache relief. Add a few drops to a bowl of warm water and breathe. Gently rub lavender massage lotion on the temples, forehead, and base of the neck.

Colds

Lavender oil can also help break up coughs and clear sinuses. Colorado-based holistic aromatherapist Nicola McGill suggests the regular home-use of antiseptic essential oils such as lavender to help avoid colds and other infectious diseases. Add a few drops to a vaporizer to help clear colds and infuse the home with lavender's scent.

Stress

At night, six to eight drops of lavender added to a warm bath helps melt away stress and relieve fatigue. Blend a footbath by adding three drops of lavender to a bowl of warm water, sink your feet in, and relax. For help inducing sleep, add two or three drops of lavender essential oil to the underside corner of your pillow.

Tranquil Aroma

A human takes 23,040 breaths a day, and each inhale floods the system with scent. Rely on lavender's tranquil aroma to clear the way toward peaceful days.



Lavender is loaded with wellness properties.

Shea Butter

For Your Complexion and More

Shelley Burns, N.D.

Shea butter comes from the nut of the shea tree (pronounced shay) found in the tropics of Africa, primarily West Africa. It offers many benefits as a topical moisturizer for skin and hair, and improves other skin problems and appearance.

As well as providing relief from minor dermatological conditions like eczema, lesser burns, and acne, shea butter can be used as a natural sunscreen and for stretch-mark prevention during pregnancy. Other benefits include the evening out of skin tone, reducing blemishes, and restoring skin elasticity.

Shea butter easily penetrates the skin, allowing skin to breathe without clogging pores. It contains high concentrations of linoleic acid, which provide skin protection at a cellular level, as well as vitamins A, E, and F, which protect against premature wrinkles. Vitamin F in shea butter also soothes rough, dry, or chapped skin.

Healing though it may be, shea butter undergoes a rigorous path in its journey from overseas to the faces and bodies of your clients. The fruit from the shea tree is cultivated, cracked, grilled, pounded, and boiled. The shea butter is then scooped out of the nut and left to cool.

Properties of shea butter include unsaponifiables--substances that cannot decompose into acids, salts, or alcohol. For that reason, shea butter is extremely absorbable, even more so than soybean and avocado oils.

There are three types of shea butter extraction and just two of the three end products of these extractions should be used. Unrefined shea butter in its pure form is yellow. Refined shea butter is processed but still contains many of its natural components. Either is fine to use. Highly refined shea butter may well have lost its healing properties and can include such solvents as hexane, which

may cause nerve damage. It is pure white and should be avoided. Another note of caution: shea butter is not recommended for people with nut and latex allergies, and some experts also discourage its use by people with chocolate allergies.

"Acknowledging the good that you already have in your life is the foundation for all abundance."

-Eckhart Tolle

A Note from Lilly: Hello my Leading Ladies! Another month has passed by and I have officially began the count down to the Oasis Skin Care Clinic one year Anniversary. There aren't words to express my gratitude for all the support and kindness that you have shown me. I am so happy to you continue to invest in yourself and make time for your self-care. It is an essential part of being your best self. Well, done!

Oasis Skin Care Clinic

1334 Walnut St Murphysboro, IL, IL 62966

